

**FM WORLD**  
**Business**  
**Presentation**





# WHO WE ARE



## Artur Trawinski

**FM WORLD started as a family company in 2004 in Poland with the production and distribution of high quality perfumes and perfumed cosmetics.**

**Within a few years it managed to expand worldwide, thanks to the high quality of its products and competitive prices.**

**The vision of the Founder of FM WORLD is to meet the need of each individual and each family around the world.**





# The headquarters of FM WORLD is located in Wroclaw, Poland!



[www.fmworldusa.com](http://www.fmworldusa.com)

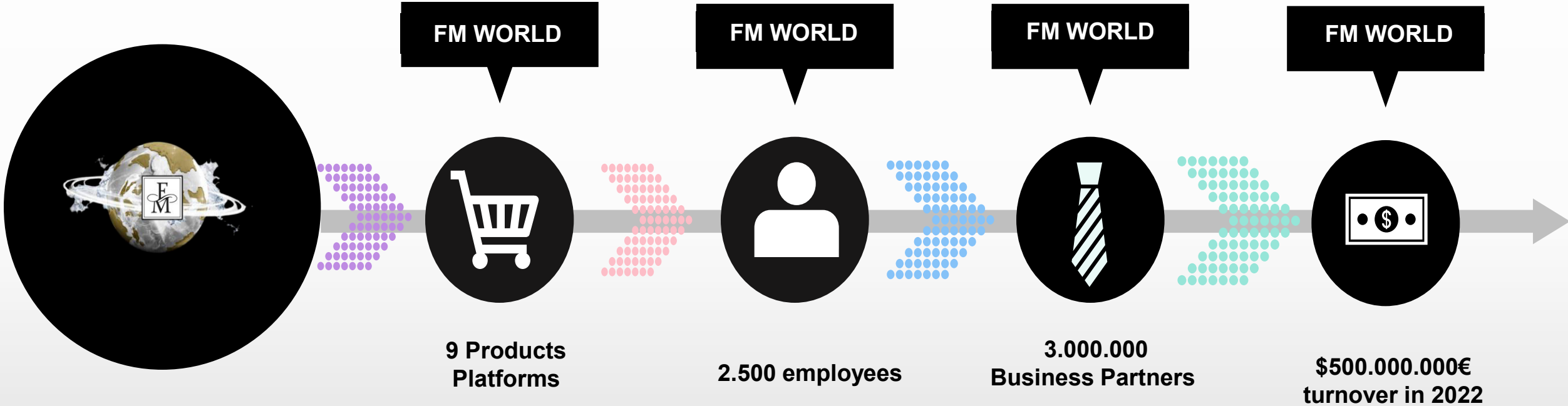


**PHYSICAL PRESENCE OF THE COMPANY IN OVER 50 COUNTRIES!**

**FM WORLD ship their products worldwide, a unique development opportunity!**



# FM WORLD





- A global group based in Poland!
- Over **20 years** of experience and a successful course!
- It is among the **TOP 100** and most powerful MLM companies in the world!
- **9 Platforms** with over **1800** high quality products!
- FM WORLD products are located in over **120 countries!**
- Over **3.000.000 people** have chosen to work with FM WORLD, **they can not be wrong!**
- FM WORLD has so far paid over **\$400.000.000** in commissions to its partners!
- FM WORLD has given over **1000 luxury cars** (Mercedes, Porsche, BMW, Range Rover)!

# HOW IS FM WORLD TODAY





## SOME OF DROM'S CLIENTS



## FM WORLD COLLABORATIONS





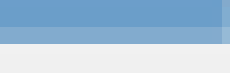
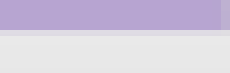




DROM's clientele consists of the largest perfume and cosmetics companies in the world!

[www.fmworldusa.com](http://www.fmworldusa.com)

# 9 PRODUCT PLATFORMS IN A SINGLE LUXURY CATALOG!



-  UTIQUE
-  FONTAINAVIE
-  NUTRICODE
-  FEDERICO MAHORA
-  COMPLETE CARE
-  MAKE UP
-  AURILE
-  SMART & CLEAN
-  HAIR LAB





## A few words about FM perfumes.

All FM WORLD perfumes are Parfum,  
(with 20% to 30% essential oil and they indicate it on the packaging),  
compared to the branded perfumes, who have a much lower essential oil content  
(8% to 16%), and they do not mention the percentage of the essential oil in their packaging.



FM perfumes have recognizable similarities with other top brands - and are much cheaper.  
Here you pay **ONLY** for the content and **NOT** the name, the packaging and the advertisement.





# About the Perfume industry.

The perfume market is making huge turnovers worldwide (**52 Billion Dollars** in 2020)!  
It is expected by 2025 to have exceeded **100 Billion dollars** per year!

You know that the price of perfume (the liquid inside the bottle), is only **3% of the total cost!**

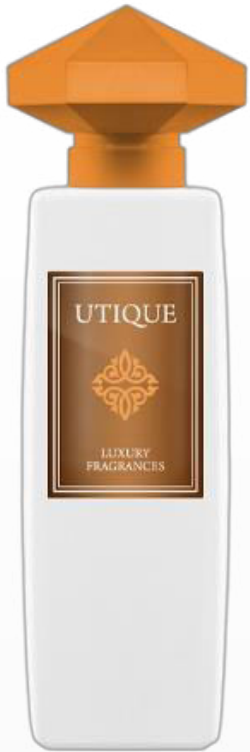
**The other 97% goes to marketing, packaging and advertising.**



FM WORLD is the **No 1 MLM** company in perfume sales worldwide, has quality and certified perfumes, with higher percentages of essential oil and are **up to 80% cheaper**, compared to the branded perfumes,, here you only pay for the content, and **NOT** for the advertising, packaging and name.

# UTIQUE – A NEW LUXURY SERIES PRODUCTS WHICH ARE BASED HERBAL AND RARE INGREDIENTS!

The UTIQUE range includes, body and face creams, unique perfumes, candles, shower gels, Body Balm, natural hair and face oil!



- ✓ The New revolutionary creams UTIQUE with the latest discoveries of modern science!
- ✓ The unique formula, **L.C.G.S MC 8.0**
- ✓ One step forward for eternal youth!
- ✓ The revolutionary formula **L.C.G.S MC 4.0**
- ✓ **AN INNOVATION IN THE WORLD OF COSMETICS**



# FONTAINAVIE - The source of youthful appearance

Each of us, regardless of age, wants to have a beautiful, youthful and well-groomed skin as well as a dazzling smile. In laboratories around the world, scientists are constantly researching and improving recipes, thanks to which this desire will not simply remain in the realm of dreams. We used the latest technologies and innovative discoveries, thus creating the series of special cosmetics **FONTAINAVIE**.

## **FONTAINAVIE – LIFT EXTREME SERUM**

Only a few minutes are enough and the visible wrinkles are smoothed, giving softness to the skin.  
**Lasts up to 25 applications**





**VIT-D3 CAPSULES**  
3000 IU

**MAGNESIUM FORTE**  
400 MG

**HEALTH & BEAUTY**  
HELLO HONEY

**GOOD MOOD TEA**  
DAY AND NIGHT

# NUTRIOCIDE

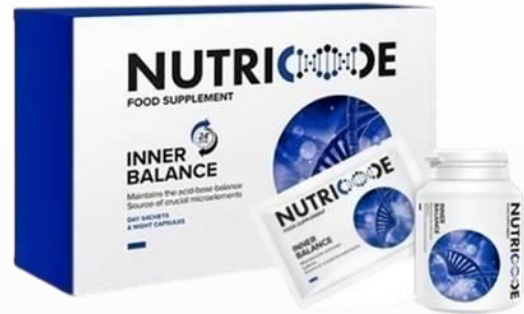


The nutrition supplements platform of FM WORLD, is a new generation of nutritional supplements are designed to meet today's needs of the human body at the cellular level.





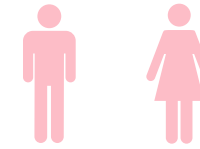
# FIT6 - Complete weight loss program in 6 stages, designed by clinical nutritionists!



**OVER 100 PRODUCTS FOR PERSONAL CARE AND FOR THE WHOLE FAMILY!**



**PRODUCTS THAT HAVE A NATURAL BASIS AND CERTIFIED INGREDIENTS!**



**COMPLETE CARE**



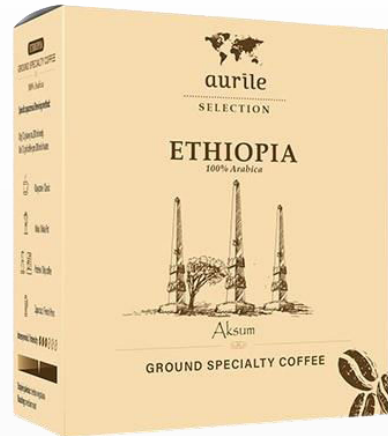
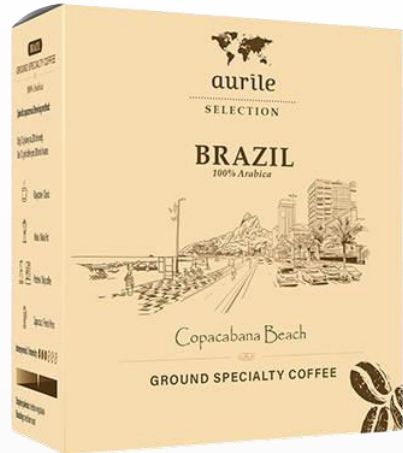
[www.fmworldusa.com](http://www.fmworldusa.com)



The **HAIRLAB** professional hair care line was created in collaboration with leading hairdressers, ensuring healthy and beautiful hair.

The rich composition and the perfect recipes tailored to your personal needs will make the dream of a wonderful hairstyle come true. Each **HAIRLAB** cosmetic has an extremely concentrated formula that brings fantastic results. **HAIRLAB has special products for the problem of hair loss!**

# AURILE- Coffee & Tea



**The Aurile Selection series** has absolutely perfect rich tastes and aromas that envelop the senses and invite you on a long journey to the ends of the world. The specialty coffees - among the best coffees in the world - are a guarantee of freshly harvested beans, delivered directly to the roasting plant, where the coffee taste is born: pure and rich. Premium teas come from small, traditional plantations. Our news - Chocolates, with a rich amount of ingredients, will be the perfect addition to autumn evenings.

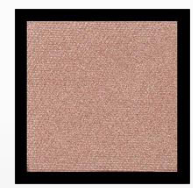




The **MAKE UP** products of **FM WORLD**,  
is the latest technology and development in the field of  
cosmetology based on mineral ores enriched with elements that  
simultaneously nourish and care for the skin such as vitamins and  
vegetable oils. They have **anti-aging properties and UV filters.**

# Makeup

SKIN CARE



# SMART & CLEAN



## The great power of nature Clean without chemicals!

So, in addition to probiotic products, we concentrated the power of our cleaning products in new, small tablets that you can easily dissolve in water to create a special liquid. After using the liquid, you only need to use a new tablet in the same bottle. Thus reducing the number of plastic bottles and encouraging their multiple use.



# Now that you have seen who FM WORLD is and its products let's look at the business opportunity!



Remember that FM WORLD has a wide range of high quality and everyday products (over 1800 codes made in E.U.), at competitive prices, addressed to every person and every home!

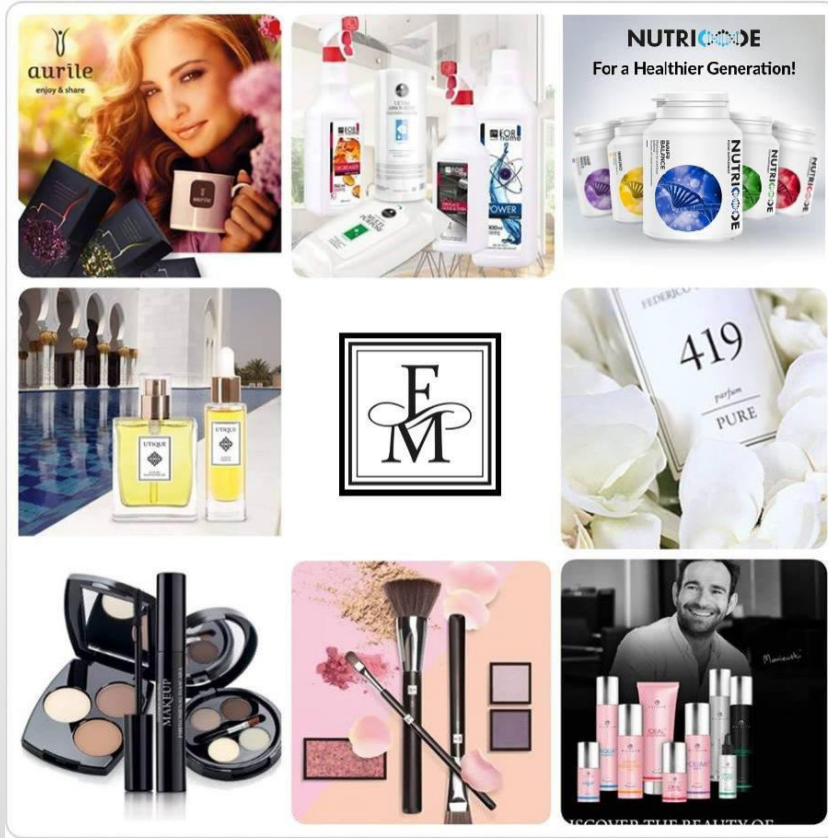
**FM WORLD products are based on herbal certified ingredients!**



# How people learn about us?



**FM WORLD is not advertised...**



By **recommendation** - the most powerful form of advertising in the world!

Simply using and recommending products and the business opportunity to others ... **is so simple!**



# The most powerful form of advertising, is “word of mouth”!



**Have you ever recommended** a restaurant, or a clothing store, or a hotel, or a hair salon, or a doctor?

Did the owner send you a thank you note, for the people you recommended to his shop?

Does he send you a check every time these people that you recommend, shop from his shop?

**OF COURSE NOT !**



# THE FM WORLD BUSINESS MODEL!



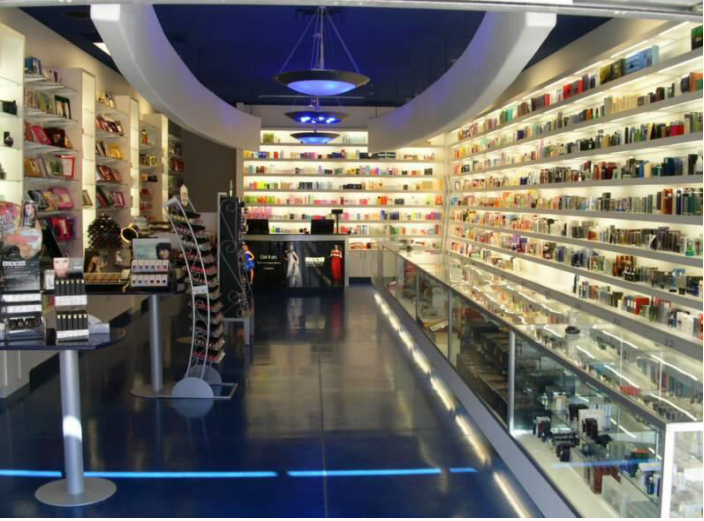
With the business model of FM WORLD, see what exactly is happening! Every time someone you have recommended in FM WORLD and buys a product, you automatically get a commission (**from 3% to 30%**) depending of the monthly turnover and this happen every time that he buys products.

**IN CONTRARY TO TRADITIONAL TRADE, HERE YOU MAKE ONE TIME THE RECOMMENDATION, IT IS RECORDED, AND YOU WILL BE PAID FOR A LIFE.**



**There are two types of people in the world today!**

Those who **are paid** for the recommendations they make...  
... and those who are **NOT paid!**



# Who do you think...



- Pays the staff in the stores where you buy perfumes, cosmetics and toiletries ?
- pays for the advertising millions of Dollars for all these products?



**At FM WORLD,  
you get paid for  
advertising!**



**Who do you think pays the millions of Dollars for the perfumes that celebrities advertise?**

**You, the consumer, pay for them, when you buy these products!**

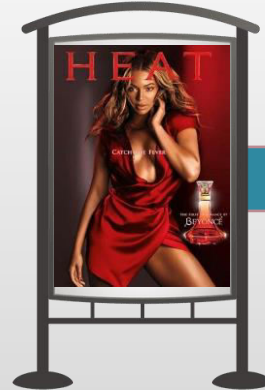


# TRADITIONAL TRADE (Intermediaries)

**Consumers**



**Retail Store**



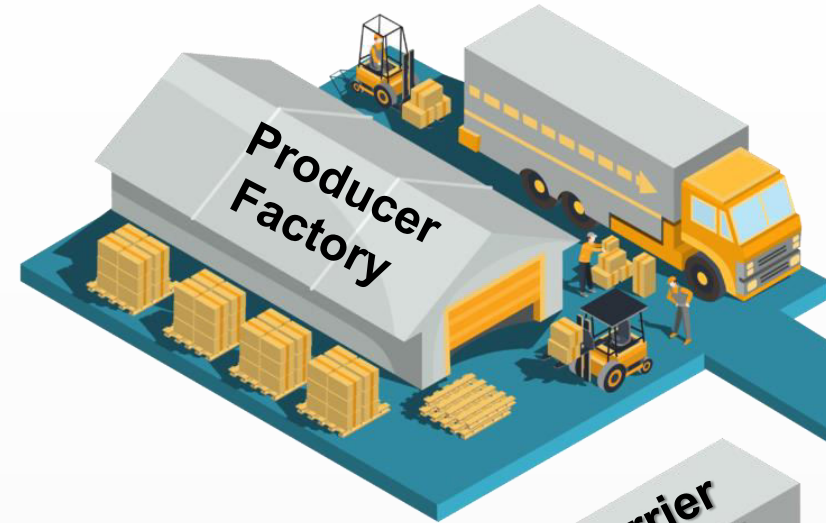
**Representative**



**Carrier**



**Producer Factory**







**FM WORLD**

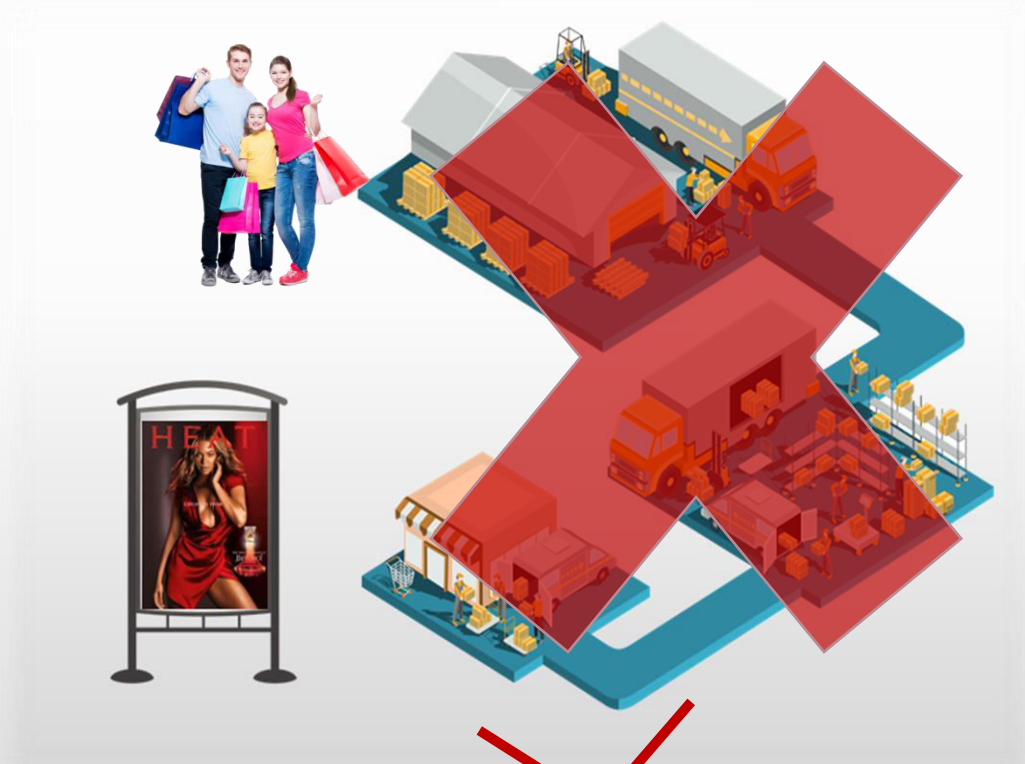
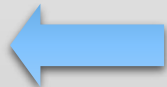


**YOU**



**MODERN TRADE**

**Direct Sales - Recommendations.**



**~~(Intermediaries)~~**



# Where does the money come from?

## TRADITIONAL WAY OF SALE

**Perfume 50ml = \$80 - \$150**  
**with 8% to 16% essential oils!**

- Retail Profit
- Rent & Operating costs
- Advertising & Marketing
- supplier profits from sale
- supplier cost
- Overheads and Profits for the Company
- Storage and shipping costs
- Manufacture & Packing

**drom**  
FRAGRANCES

## Modern way of selling



**Perfume 50ml = \$25.00**  
**with 20% essential oils!**

- BONUS & COMMISSIONS  
for partners like you!
- Overheads and Profits for the  
Company
- Storage and shipping costs
- Manufacture & Packing

**drom**  
FRAGRANCES

**Purchase of aromatic composition from DROM!**



# HOW WE MAKE MONEY



## ALL FM WORLD MEMBERS HAVE:

- 1) **PERMANENT DISCOUNT** from 30% to 50% on their purchases!
- 2) **PROFIT FROM THEIR SALES** 42% to 80%
- 3) **BONUS FROM PERSONAL PURCHASES** 3% to 21%
- 4) **BONUS FROM THE PEOPLE YOU HAVE RECOMMENDED** 3% to 33%



# Direct profit from your own sales!



You earn over **42%** from your personal sales!



# 42% Profit from the sales



## PURE Perfumes 50ml

- ✓ \$25.00 = Retail price
- ✓ **\$17.25** = Wholesale Price
- ✓ Your profit = **\$7.75** (*20 perfumes X 7.75 = \$155.00*)



## PURE ROYAL Perfumes 50ml

- ✓ \$41.00 = Retail price
- ✓ **\$28.75** = Wholesale Price
- ✓ Your profit = **\$12.25** (*20 perfumes X 12.25 = \$245.00*)



## UTIQUE Perfumes 100ml

- ✓ \$116.00 = Retail price
- ✓ **\$81.00** = Wholesale Price
- ✓ Your profit = **\$35.00** (*20 perfumes X 35.00 = \$700.00*)



## EXAMPLE

**YOU - 3%**  
**\$81 - 300p**



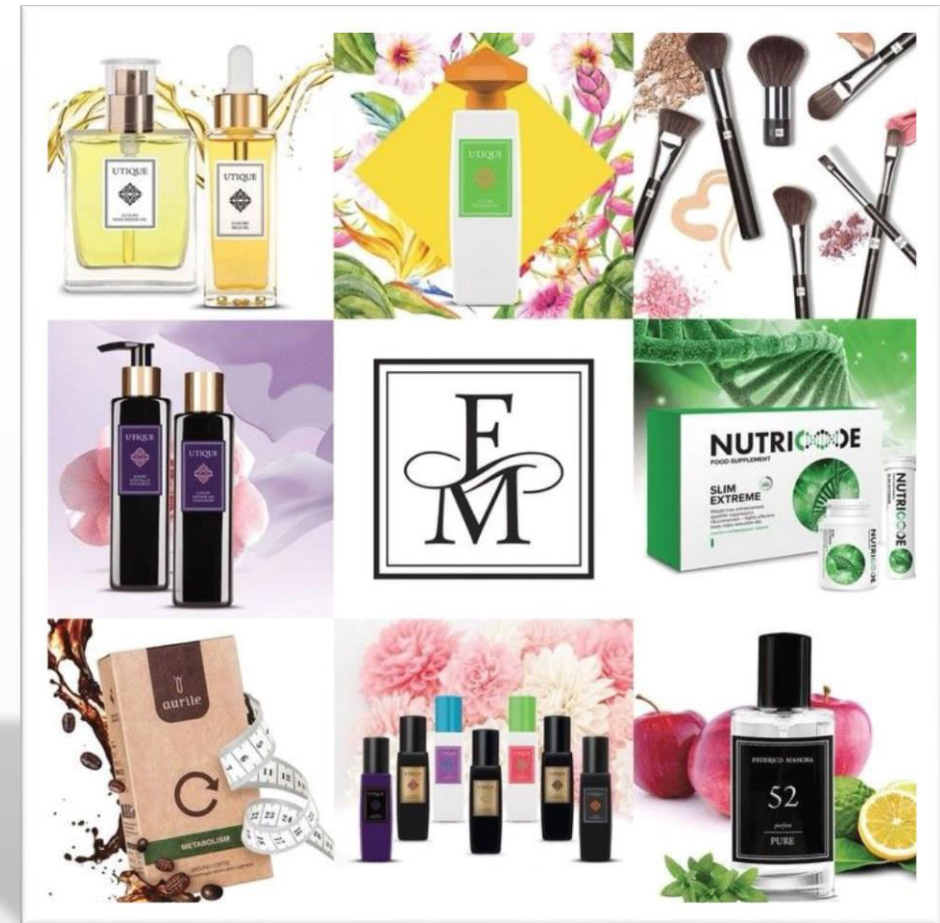
You start buying your products from FM WORLD with **-30% discount**.  
With this way you can trust the products and the company.

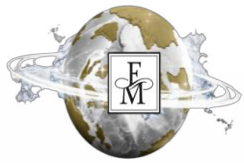
**A . Profit from the sales 42% (\$81 X 42%) = \$34.00**

**B . Bonus for your personal orders 3% (300pX3%X0.27) = \$2.4**

*\* 1 point = \$0.27*

**TOTAL PROFIT= \$36.40**





# FIRST MONTH

## 1st MARKETING PLAN - COMMISSIONS

STARTING THE CREATION OF YOUR OWN TEAM!

Recommending **6 people** who will do the same!

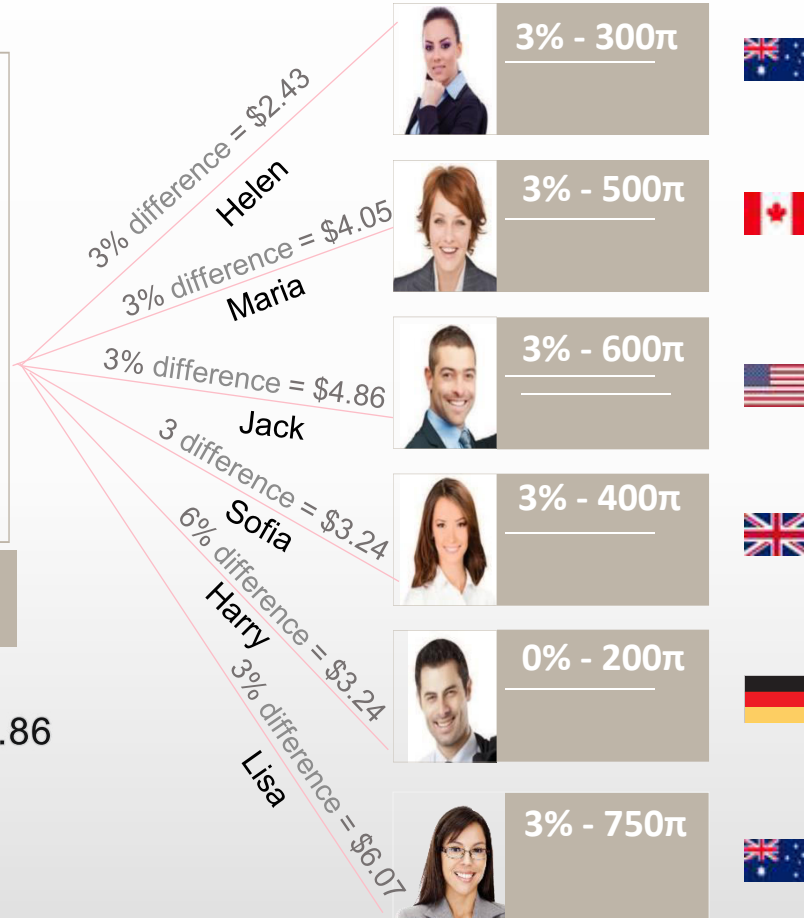
Magnolia Club

One Point = \$0,27		
21%	30000 P	\$8100*
18%	20400 P	\$5508*
15%	12000 P	\$3240*
12%	7200 P	\$1944*
9%	3600 P	\$972*
<b>6%</b>	<b>1200 P</b>	<b>\$324*</b>
3%	300 π	\$81*
*Net amount without taxes		

**YOU - 6%**  
**\$81 - 300p**



Group Points:  
**3050**



Profit from the sales:  $(\$81 \times 42\%) = \$34.00$

Bonus from your personal orders:  $(300p \times 6\% \times 0.27) = \$4.86$

**Bonus from your team orders:**

- **Helen**  $(300p \times 3\% \times 0.27) = \$2.43$
- **Maria**  $(500p \times 3\% \times 0.27) = \$4.05$
- **Jack**  $(600p \times 3\% \times 0.27) = \$4.86$
- **Sofia**  $(400p \times 3\% \times 0.27) = \$3.24$
- **Harry**  $(200p \times 6\% \times 0.27) = \$3.24$
- **Lisa**  $(750p \times 3\% \times 0.27) = \$6.07$

**Total Profit = \$62,75**

Help as many people as you can and talk to them about FM WORLD products and the opportunities they can offer. The company will reward you for this! When you recommend to your friends to become a member of FM WORLD and use its products, which will surely meet their needs, you will be rewarded by the marketing plan.

# Second Month


Each one of these **6 people**, will recommend **6 new people** with **300 points** order of products!



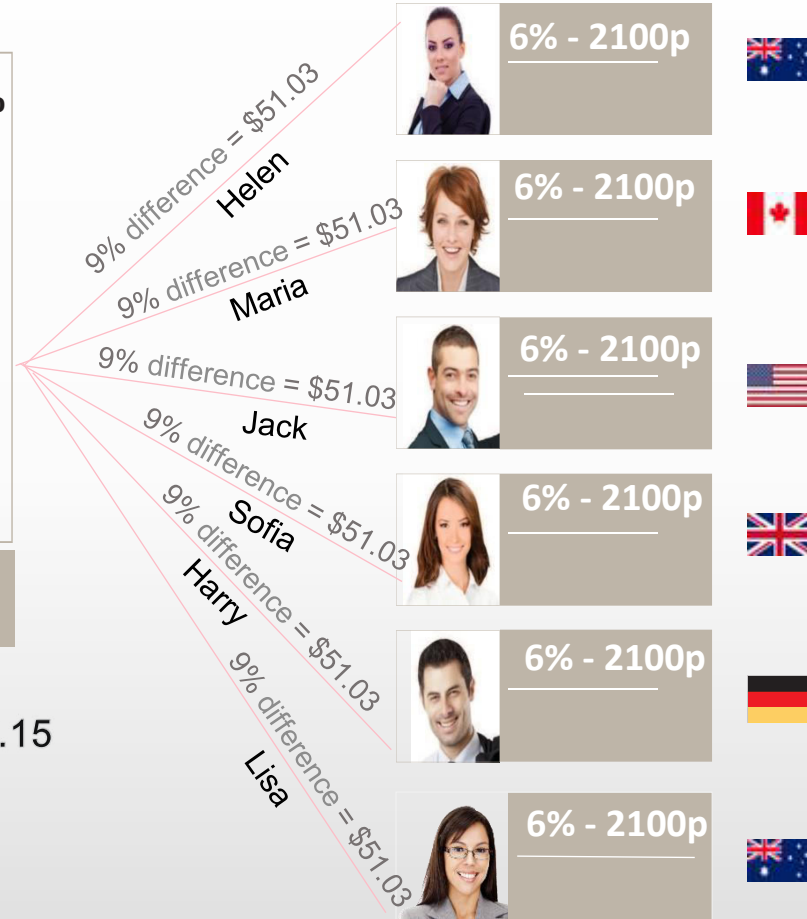
Magnolia Club

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21%	30000 P	\$8100*
18%	20400 P	\$5508*
15%	12000 P	\$3240*
<b>12%</b>	<b>7200 P</b>	<b>\$1944*</b>
9%	3600 P	\$972*
6%	1200 P	\$324*
3%	300 π	\$81*
*Net amount without taxes		

**YOU - 15%**  
**300p**



Group Points  
12.900



Profit from the sales:  $(\$81 \times 42\%) = \$34.00$   
 Bonus from your personal orders:  $(300p \times 15\% \times 0.27) = \$12.15$

**Bonus from your team orders:**

- **Helen**  $(2100p \times 9\% \times 0.27) = \$51.03$
- **Maria**  $(2100p \times 9\% \times 0.27) = \$51.03$
- **Jack**  $(2100p \times 9\% \times 0.27) = \$51.03$
- **Sofia**  $(2100p \times 9\% \times 0.27) = \$51.03$
- **Harry**  $(2100p \times 9\% \times 0.27) = \$51.03$
- **Lisa**  $(2100p \times 9\% \times 0.27) = \$51.03$

**Total Profit = \$352,33**



# Third Month

These **36 people** who joined your team last month, will recommend **5 new people**, with **300 points** order of products!

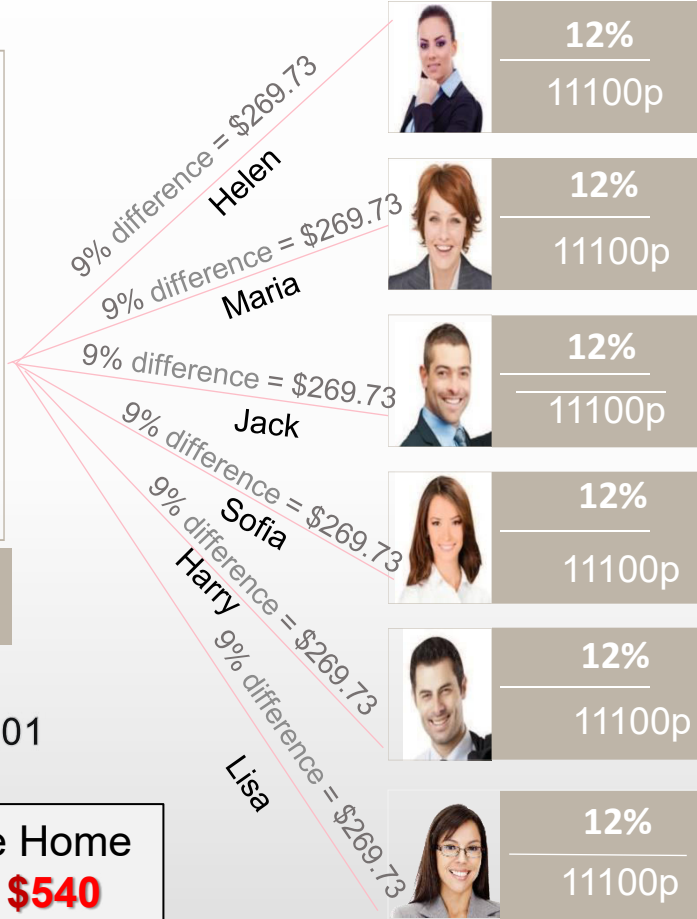


Magnolia Club

One Point = \$0,27		
<b>21%</b>	<b>30000 P</b>	<b>\$8100*</b>
<b>18%</b>	<b>20400 P</b>	<b>\$5508*</b>
<b>15%</b>	<b>12000 P</b>	<b>\$3240*</b>
<b>12%</b>	<b>7200 P</b>	<b>\$1944*</b>
<b>9%</b>	<b>3600 P</b>	<b>\$972*</b>
<b>6%</b>	<b>1200 P</b>	<b>\$324*</b>
<b>3%</b>	<b>300 π</b>	<b>\$81*</b>
<i>*Net amount without taxes</i>		

**YOU - 21%**  
**300p**

Group Points:  
**66.900**



Profit from the sales:  $(\$81 \times 42\%) = \$34.00$   
 Bonus from your personal orders:  $(300p \times 21\% \times 0,27) = \$17.01$

**Bonus from your team orders:**

- **Helen**  $(11100p \times 9\% \times 0,27) = \$269.73$
- **Maria**  $(11100p \times 9\% \times 0,27) = \$269.73$
- **Jack**  $(11100p \times 9\% \times 0,27) = \$269.73$
- **Sofia**  $(11100p \times 9\% \times 0,27) = \$269.73$
- **Harry**  $(11100p \times 9\% \times 0,27) = \$269.73$
- **Lisa**  $(11100p \times 9\% \times 0,27) = \$269.73$

Welcome Home  
Bonus: **\$540**

**Total Profit:**  
**\$2210**

**Profit = \$1670**



In **3 months** you can have a monthly income over **\$2200 USD**, simply by buying or selling products from FM WORLD and recommending **6 people** who will do the same.

**::: AND THIS IS ONLY THE BEGINNING :::**



# FM WORLD REWARD EVERY STEP TOWARDS TO SUCCESS



- ✓ With your start, it offers you an additional **30% discount** on ALL products.
- ✓ **Free** personal online shop!
- ✓ **Extra incentives** (extra discounts, free products, extra money for each new level)!
- ✓ Extra monthly **BONUS \$540** from **21%** effectiveness level (*special conditions apply*)!
- ✓ From the level of the Pearl Orchid, **FREE** annual international trips.



- ✓ Wide range of everyday products for every home and for every human.
- ✓ Excellent product quality (made in E.U.) at very affordable prices.
- ✓ You do not need to create a stock.
- ✓ Free working hours, you choose how much and how you will work.
- ✓ Possibility to work in Australia and also in other 120 countries!
- ✓ Your member ID is valid worldwide (*Global Business Opportunity*)!
- ✓ **Free** personal online Shop.
- ✓ **No cost** for your start (*Free to join*), no commitments, no obligations, no targets to meet.
- ✓ There are **no monthly or annual subscriptions**.
- ✓ There is **no obligation** for personal orders and sales, it is optional.
- ✓ There is **no minimum** order limit.
- ✓ Permanent discount on your personal purchases starting from **30% and above!**
- ✓ Big commercial profit of **+ 42%**, for those who want to sell the products.
- ✓ **Extra incentives** (extra discounts, free products, Car program, extra money, international trips)!
- ✓ **No** financial risk (you don't invest money)
- ✓ **FREE** continued support and training!
- ✓ **THE BEST CHOICE AT THE RIGHT MOMENT!**

## ADVANTAGES COOPERATION WITH FM WORLD!



# FM WORLD – A GLOBAL BUSINESS OPPORTUNITY!



FM WORLD sends its products, in more than **120 countries**. We have the ability to create a global network of consumers with unlimited profits. A business that operates 24 hours a day, 365 days a year, with the ability **to earn money even when we sleep**.



# When is the right time to start? Now is the right time and the right opportunity!



Start today, with FM WORLD you can make your dreams come true, as thousands of people around the world have already done, why not you!

**We are at the beginning, only 1% of the population he knows it. We are looking for dynamic people to spread the idea and benefit from the big commissions and GIFTS given by the company.**

**Now you know, the choice is yours.**





**With FM WORLD you can to make your dreams come true!**

1. Economic independence!
2. Freedom of time!
3. Travel to dream places!
4. Luxury cars!

**JOIN NOW FOR A CHANCE TO WIN A CAR!**



[www.fmworldusa.com](http://www.fmworldusa.com)

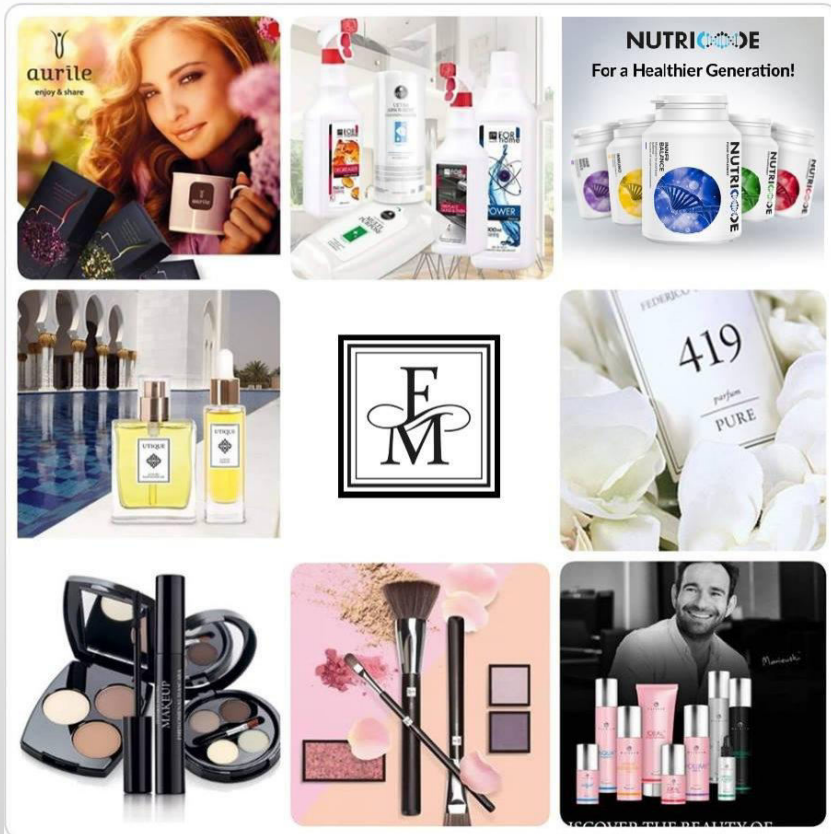
# How can you become a member of FM WORLD?

**1th Step:** Contact the person who invited you to this presentation!

**2th Step:** Fill the online application!

**3th Step:** Follow the information and the instructions that you will receive.

**4th Step:** Choose the right tools and products for your start (optional)!



The richness of the best ingredients!  
UTIQUE Luxury Facial Oil  
Recommended by VOGUE PORTUGAL!





**It doesn't matter what  
your background is...**

**ANYBODY**

**Can Do This!**



**Doesn't matter what you have done so far, everyone can do it,  
regardless of age, education, or financial status.**

**THE OPPORTUNITY YOU ARE LOOKING FOR, IS HERE!**



[www.fmworldusa.com](http://www.fmworldusa.com)

